

Andrew Saslov

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Summary

Sharp-eyed, motivated, and reliable associate with about 5 years of experience in seamless customer transactions, thriving sales, and inventory management. I am easy-going and do my best.

Experience

Twenty Twenty Grille | Boca Raton, FL

Social Media Manager /Digital Media Specialist | 11/2025 - Present

- Manage Instagram and Facebook content strategy for a full-service restaurant, driving 330.9% growth in Instagram views and 630.3% growth in content interactions within an 8-month period
- Grew (and growing) Instagram following by 162% and Facebook link clicks by 175% through consistent content planning, photography, and caption strategy
- Produce original photography and videography of menu items, events, and behind-the-scenes content, handling shooting, editing, and post-production for daily publishing
- Write platform-specific copy for promotional campaigns, event announcements, and seasonal content, maintaining consistent brand voice across channels
- Plan and execute content calendars aligned with business priorities (menu launches, holiday promotions, catering pushes), coordinating directly with restaurant ownership
- Apply photo/video editing software (Adobe Premiere, Lightroom, Photoshop) to produce publish-ready assets optimized per platform

Aloha Poke Co. | Boca Raton, FL

Assistant Manager | 11/2025 - 01/2026

- Trained and supervised new employees on customer service training, including script recitation, conflict resolution, and data entry practices
- Arranged the schedule
- Opened and closed the store
- Handled deliveries

Aloha Poke Co. | Boca Raton, FL

Assistant Manager | 04/2025 - 08/2025

- Trained and supervised new employees on customer service standards, including scripted communication, conflict resolution, and point-of-sale/data entry procedures
- Created and managed weekly staff schedules, balancing coverage needs with employee availability
- Oversaw daily store opening and closing procedures, ensuring compliance with operational and security protocols
- Coordinated incoming deliveries and inventory receiving to maintain accurate stock levels

Slick Auto Styling

Assistant | 08/2022 - 07/2024

- Performed full-service interior and exterior detailing, including base washes, deep interior cleaning, and paint correction/protection services
- Executed interior detailing procedures such as vacuuming, plastic trim restoration, and leather conditioning/restoration to restore vehicle interiors to like-new condition
- Applied ceramic coating and polish treatments to protect and enhance exterior paint finish
- Trained under multiple detailing businesses, gaining hands-on experience across varied workflows, equipment, and customer service standards

Aloha Poke Co. | Boca Raton, FL

Server and Cashier | 01/2023 - 05/2023

- Communicated with customers daily, provided friendly and courteous service, and answered questions
- Stocked Walk-in Freezer and shelves with product
- Opened and closed the store
- Worked with food prep and other food safety

Larrys Ice Cream & Cafe | Boca Raton, FL

Server/Cashier | 01/2022 - 12/2022

- Delivered attentive customer service in a fast-paced food service environment, ensuring consistent customer satisfaction
- Prepared and served menu items including ice cream, burgers, and wraps, maintaining food quality and service speed
- Recruited and onboarded 6 staff members, supporting store staffing and operational needs
- Trained all new employees on store operations and procedures, ensuring consistent standards across the team
- Mentored new and existing staff members, supporting their onboarding and career development

Spirit Halloween | Delray Beach, FL**Floor Associate/Cashier | 09/2021 - 11/2021**

- Provided front-line customer service, training new team members on store procedures and standards
- Operated POS cash register, processing an average of 20–30 transactions daily with speed and accuracy
- Counted and reconciled cash drawers to ensure financial accuracy at shift start/end
- Executed company policies and safety standards to maintain a clean, safe, and compliant workspace
- Communicated with customers daily, delivering friendly and courteous service while resolving questions and concerns

Skills

Customer service, Communications, Guest services, Leadership, Quick Learner, Botanist

Education

Florida Gulf Coast University | Estero, FL**Digital Media Design | 11/2027**

- Building a personal freelance design brand, developing a portfolio of independent client and passion projects
- Pursuing local industry connections through internship experience in digital media and design
- Coursework spans package design, typography, and brand identity, including a full product packaging concept (branding, typography, iterative design presentations) and a weekly typography content series

Spanish River Community High School | Boca Raton**General education | 05/2023**

- 4 years of experience in TV/Video Production
- 3 years of experience in Yearbook and photography
- Knowledge and use of Adobe Photoshop, Illustrator, Premiere Pro, and light understanding of After Effects.
- Experience with a Stream Deck and other audio and visual equipment.
- Knowledge and use of most handheld cameras and light knowledge of EFP Cameras.